



FaceReader SDK

Guidelines

We are happy that you are considering embedding the FaceReader software into your (future) application. The SDK is an advanced technical product. In order to embed this in your own application, sufficient programming and engineering skills are required.

Based on our experience, we advise to consider this SDK only if sufficient experience in managing technical implementations and enough time is available to develop, test and improve a prototype. From our experience, prototypes can be built in a few weeks, but improving the application for use by actual customers can take up to 1 year. For less advanced developers, we recommend to use FaceReader for Windows software instead, which has a built-in API. For more information about the SDK and API, please check: www.noldus.com/facereader/sdk-api.

FURTHER RECOMMENDATIONS

Please consider the following before purchasing the SDK:

- The FaceReader SDK is based on FaceReader for Windows software. It does not have a GUI (as most SDKs do not) and the only way to visualize output from an SDK is with a developer/data scientist taking the raw output and visualizing it for you. For this reason there is really no 'demo' or 'trial' version of the SDK to 'see' how the SDK works. If you ask for a demo, we will show you FaceReader for Windows and one or two applications of the SDK in an actual project. We can also show you the SDK C# code during the SDK demo.
- If you are not familiar yet with how FaceReader works, we recommend evaluating FaceReader for Windows software before trying the SDK. Your local Noldus account manager can help you to arrange a license or a trial version. An SDK trial can only be provided after you used FaceReader for Windows software first.
- If you are not already using FaceReader, then we recommend purchasing FaceReader for Windows software in any FaceReader SDK project as this helps to quickly understand how different SDK outputs relate to output and features of FaceReader.
- To get you started with the SDK, we offer a 2-day onboarding workshop and 1-call per week support for your programmers/engineers/developers who will develop the final solution for you.

IMPORTANT REMARKS

- Please note the minimum purchase price of the FaceReader SDK is €20.000 or \$22.000 per year.
- We do not partner in form of equity nor in partnerships in FaceReader SDK quotations. Compensation shall be in cash, we cannot accept in-kind or alternative compensation.
- Usually, we do not provide developers or programming resources.
- FaceReader technology is designed for research or training applications, not for medical use. Vicar-Vision or Noldus cannot be hold liable in case the analysis results are being used beyond research or training applications.
- In case you decide to purchase the SDK, you will be asked to provide an end-use statement to make sure your application is in agreement with our [ethics policy](#).