

Grant Funding

The lifeblood of academic research



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Having the best idea isn't always what gets funded.
Here are seven tips for a better proposal.

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A list of common categories of different funding options

Grant Assistance Program by Noldus

Put our thirty years of experience to work to help you locate
and secure your next grant.

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7 TIPS FOR A BETTER PROPOSAL



1. START AT THE END

Think about your reviewers and how you will be evaluated. Then tailor your proposal to match those criteria.



2. HAVE REALISTIC AIMS

Be novel and innovative, but not so groundbreaking as to be unbelievable or deemed undoable.



3. SWEAT THE SMALL STUFF

Formatting is a crucial stage. A grant is so much more than Specific Aims or research methods.



4. KNOW YOUR TIMELINE

Grants are a process. Know what you need to have to whom and when.



5. SOLICIT FEEDBACK

Ask your colleagues, collaborators, or us to read and check your proposal against all the necessary instructions.



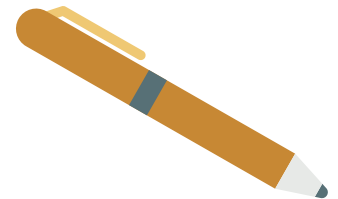
6. OBEY THE FOUR C'S

Clear. Concise. Coherent. Compelling. Simplicity is key. Avoid jargon and reiterate relevant points to drive the message.



7. COLLECT PILOT DATA

You need data demonstrating that what you want to do is possible. How much pilot data do you need? Enough.



DIFFERENT TYPES OF GRANTS

- **Annual Campaigns:** Provide grants to support annual operating expenses or one-time-only expenses to improve infrastructure or program expansions
- **Building/ Renovation Funds:** Provide grants for building a new facility or renovating an existing one. Building funds are rare and often difficult to secure, as only a small number of funding agencies offer these.
- **Capital Support:** Provide money for equipment, buildings, construction and endowments. Securing capital support can take upwards of two to three years.
- **Challenge Grants:** Provide grants to enable securing additional grants from other foundations. These grants are meant to provide initial money, but will typically not cover a whole project and are oftentimes contingent upon raising additional funds from other sources. This type of grant is only provided by a selected number of grant makers and specifically called challenge grants or challenge funds and often excludes government grants.
- **Consulting or Technical Assistance:** Provide money to pay for a consultant or individual who assists with technical expertise or strategic planning.
- **Endowments:** Money that ensures continuous financial stability for an organization. This typically applies to non-profit organizations to secure long-term viability.
- **Fellowships:** Provide grants to support graduate or postgraduate students, which can include a budget for the salary, as well as research equipment and consumables.
- **Research Grant:** Provide grants to support medial or educational research. These grants are usually awarded to the institution that employs the individuals conducting the research.
- **Scholarship Funds:** Provide grants to individuals for research, travel or teaching. These funds are typically considered taxable income, meaning the recipients owes taxes on them.
- **Seed Money:** Provides money for pilot projects that are not fully developed yet. It is meant to get a program started, but like challenge grants, typically won't support a full project from start to finish.
- **Seminar/Conference Funds:** Provide money for planning, attending or hosting seminars or conferences. These funds can be used to secure a keynote speaker, traveling, advertising, and taking care of other expenses such as meals.

Resource: Browning, BA (2016) Grant Writing for Dummies. 6th edition. John Wiley & Sons, Inc.

GRANT ASSISTANCE PROGRAM BY NOLDUS

Your success in securing funds is vital for the progression of your research. We realize that grants—public, private, large or small—are the lifeblood of research.

Put our thirty years of experience to work to help you locate and secure your next grant. We offer resources to locate funding sources and assist with the grant writing process, with no cost or commitment to the researcher!



HOW WE CAN HELP

- Find new grant opportunities.
- Grant and funding educational opportunities and webinars.
- Help with writing or reviewing grant applications.
- Add technical details, publications, etc, to improve your grants' fundable score.
- Help with pilot data.
- We want to position you with the best competitive advantage upon review.
- Our scientific consultants will work collaboratively with you to provide you Noldus specific input for your grant application.
- On [our website](#) you will find information on our services and consultants.

CONTACT INFORMATION

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